

Call for entries:

Island Alliance of the Arts presents: **CROSS CURRENTS**
12th Annual Exhibition of California Artists January 11 –February 23, 2019

IAA, a Non Profit Organization, based in the city of Alameda, California, hosts **CROSS CURRENTS**, presenting artworks of new, emerging, and established artists. The **IAA** 2007-2016 exhibits were held at Rhythmix Cultural Works, Alameda Free Library and Alameda Museum. **IAA** received a grant from the Alameda County Art Commission in 2007, which has partly supported these exhibits. During the history of this event, **IAA** has presented the work of over 200 artists in **CROSS CURRENTS** exhibitions.

"CROSS CURRENTS suggests the power of creative forces converging. Artists reach beyond traditional boundaries to interpret the many meanings of the title in their own style and medium."

CURATORS: The **IAA**, **CROSS CURRENTS**, Exhibition Committee

LOCATION: Rhythmix Cultural Works, K Gallery, 2513 Blanding Avenue, Alameda, CA 94501, 510-865-5060

TIMELINE:

Exhibit Dates: January 11 –February 23, 2019

Application Deadline: Received or postmarked by Wednesday, October 15, 2018. No extensions.

Send CHECK & APPLICATION addressed to:

Island Alliance of the Arts 2019 Exhibit, c/o 3239 Briggs Avenue, Alameda, CA 94501. **Phone # 510-865-0541.**

Send jpegs of artworks BY EMAIL to islandallianceofthearts@gmail.com, 300 dpi, 4"x6", RGB color.

Notification: Accepted artists will be notified by Monday, November 5, 2018.

Deliver artwork: Rhythmix Cultural Works, K Gallery, January 6, 2019, Sunday, 10:00-11:00 AM.

Opening Reception: Second Friday, January 11, 2019, 6:00-9:00 PM (Alameda Second Friday Art Walk)

Second Reception: Second Friday, February 8, 2019, 6:00-9:00 PM (Alameda Second Friday Art Walk)

Artists' Talks and Refreshments & Closing Reception: Saturday, February 23, 2019, 11:00 AM – 12:00 PM

Pick up artwork: Saturday, February 23, 2019, 12:00-1:00 PM. Artist's signature required when removing artwork.

Artwork left after Saturday, February 23, 2019, 1:00 PM, will be charged a \$5 per day storage fee.

No artwork may be removed before 12:00 PM on February 23, 2019. No exceptions.

MEDIA: All original visual artwork welcome, including new media, except video and film. (Space does not accommodate video and film) Maximum size for wall artwork is 48 inches high x 36 inches wide. Maximum footprint for 3D artwork is 36 inches x 36 inches. We have a few 16 x16 inch acrylic boxes to cover small 3D artwork. Pedestals will be provided. Maximum hanging weight on wall is 50 pounds.

OPEN TO: Visual artists living or working in California. Artwork must be hand-delivered to Rhythmix Cultrual Works, K Gallery.

ENTRY FEE: \$45 for up to two artworks. Two artworks maximum per person.

DIGITAL REQUIREMENTS: **Submit jpegs attached to EMAIL, to islandallianceofthearts@gmail.com, 300 dpi, 4 inches x 6 inches format and RGB color, titled as on the application.** Include a list of images with artist's name, title of artwork, medium, size, year created and retail price. See attached exhibit application or download from the IAA web site. Work created within the last 2 years is preferred. The Committee will select artwork images for the exhibit postcard, press releases and archiving. **If actual artwork differs significantly from the emailed image, the work will not be accepted.**

OTHER DETAILS: 60% of sales goes to artists, 40% to Rhythmix Cultural Works. Participants must sign a Hold Harmless Agreement provided upon delivery of artwork. Each participant will receive 15 postcards. (Ask if you need more.) If accepted, **artists will provide a current resume and artist statement in plastic binder sleeves. You may also bring PR business cards/postcards.** Notifications of accepted work will be sent out by Monday, November 5, 2018.

PROSPECTUS: Will also be available at the **IAA** and **RCW** websites.

<http://islandallianceofthearts.org/>, <http://www.rhythmix.org/>

FOR MORE INFORMATION: Call Bonnie Randall Boller, 510-865-0541, email to bonnieclay@aol.com

Island Alliance of the Arts is a Public Benefit Nonprofit Organization in the City of Alameda, CA. IAA provides networking, exhibitions and other resources for artists of all disciplines while promoting an awareness of global issues. C1122336 501(c) 3. EIN 94 2885046

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Held at Rhythmix Cultural Works, K Gallery,
2513 Blanding Avenue, Alameda, CA 94501, 510-865-5060

Rhythmix Cultural Works, K Gallery Hours:

Second Fridays 6 pm–9 pm

Wednesdays 6 pm–9 pm

During events and by appointment.

Deliver artwork to Rhythmix Cultural Works, K Gallery,
January 6, 2019, Sunday, 10:00-11:00 AM.

Preparing Your Artwork

In general, we want your matted and framed artwork to be covered with glass or acrylic. This is important for the protection of your art.

Always use a mat when your art comes close to the edge so that the frame won't cover part of the illustration or painting.

Frames are not necessary for gallery wrapped canvas or painted wood panels with finished edges.

We will not accept saw tooth hangers or frames held together with metal clips as these are not compatible with professional hanging systems and may not stay safely in place.

All artwork, if it is to be wall hung, must have at least two eye screws or "D" rings and a metal braided wire. The wire must be no lower than 1/4 of the distance down from top of the art or frame and made taut so that when stretched by the weight of the art it is not visible above the frame. Maximum hanging weight on wall is 50 pounds.

When in doubt about whether your art is ready to be hung professionally, don't hesitate to ask.

3D artworks must stand securely on a pedestal and not topple easily. Small 3D works, less than 16 inches square, will be covered with Plexiglas cubes. A few Plexiglas cubes and pedestals will be provided by the committee. Larger 3D artworks must not have hazardous projections.

Your artwork will not be included in the exhibit if it is not properly prepared.

If actual artwork differs significantly from the emailed image, the work will not be accepted.

Thank you.

IAA Cross Currents Board & Committee:

IAA Board of Directors: Bonnie Randall Boller, Wes Warren, Charlie Lucke, Jess Warren, Cheryl Harowitz

Cross Currents Committee: Bonnie Randall Boller, Mi'Chelle Fredrick, Teddy Goldsworthy-hanner

Charles Lucke and Kathleen Schwab. Rhythmix Cultural Works contact person is Janet Koike.

PROSPECTUS: Will also be available at the **IAA and RCW** websites.

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MAKE CHECK PAYABLE AND MAIL WITH APPLICATION TO:
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FOR MORE INFORMATION:

Call Bonnie Randall Boller, 510-865-0541 or email: islandallianceofthearts@gmail.com

Exhibit Application PLEASE PRINT

PRINT FIRST NAME: _____ PRINT LAST NAME: _____

MAILING ADDRESS: _____

PRINT EMAIL: _____ PHONE NUMBER: _____

AMOUNT OF CHECK ENCLOSED: _____ CHECK NUMBER: _____

SIGNATURE: _____ DATE: _____

HOW DID YOU HEAR ABOUT THIS SHOW? _____

1. ATTACH JPEGs OF ARTWORK TO EMAIL AND SEND TO: islandallianceofthearts@gmail.com

300 dpi, 4 inches x 6 inches format and RGB color, titled as on the application.

2. SEND YOUR \$45 CHECK AND APPLICATION TO: IAA, 3239 Briggs Avenue, Alameda, CA 94501

List sizes of artworks by Height x Width x Depth. Maximum hanging weight on wall is 50 pounds.

Maximum wall (frame) size is 48" H x 36" W. Maximum 3D Footprint is 36" x 36".

ARTWORK TITLE _____ MEDIUM _____ YEAR MADE _____ RETAIL PRICE _____ SIZE: (Height x Width x Depth) _____

#1 _____

#2 _____

PLEASE MAKE A COPY OF THESE PAGES FOR YOUR RECORDS

ARTISTS MUST ALSO SIGN A "HOLD HARMLESS AGREEMENT"

A copy of the agreement will be provided when you deliver your artwork to the
Rhythmix Cultural Works on Sunday, January 6, 2019, 10:00-11:00 AM

PROSPECTUS: Will also be available at the **IAA and RCW** websites.

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