



Prospectus: Youth Alameda On Camera 2024

Event/Exhibit Calendar

January 28, 5 pm	Application deadline
February 23, 6-7 pm	Launch party
February 23, 9 pm to February 25, 9 pm	48-hour photography event
March 10, 5 pm	Contact sheet(s) due
March 30 or 31, 11 am-5 pm	Final deadline for receiving. Artists bring pieces to FBCA
April 5, 6-8 pm	Artist-only exhibit opening and award presentation
April 13, 3-5 pm	Opening gala
May 11, 3-5 pm	Mid-show reception
May 25	Last day of exhibit, closes at 5 pm
May 26, 11 am-5 pm	Artists pick up unsold artwork at FBCA
June 26	FCBA mails commission for AOC artwork sales to artists

Entry Instructions and Process

Application Form:

The form is available at the Frank Bette Center for the Arts or on the website, <https://www.frankbettecenter.org/2024-alameda-on-camera-call-for-applications.html>. Please fill it out completely and legibly.

Fees:

A *non-refundable* entry fee is required with the application. The fee is \$5. All entries must be received by January 28 at 5 pm.

- Applicants may pay the entry fee by check (made payable to Frank Bette Center for the Arts), credit card, or on the FBCA website using PayPal.
- Cash may only be paid at FBCA. Please do not mail cash.

Entries:

Application forms may be submitted as a printed document or electronically.

Quick check list for entries:

- Completed and signed application. Parent or guardian signature is required
- Check/credit card for the entry fee. Payments may also be made on the FBCA web site using PayPal.

Notification of Selected Artists:

- The first 48 youth artist are guaranteed automatic entry with acceptance of their application and entry fee for the 2024 Alameda On Camera February photography event and April through May exhibit.

Artists Are Required to Participate in the 48-Hour Photography Event:

- Attend (or send a proxy) the launch event 6-7 pm, Friday, February 23. Artists will be assigned a specific geographic area within the city limits of Alameda (determined by a lottery, randomly choosing a piece of an Alameda map).
- Take photographic images ONLY within your assigned geographic area any time, and for any length of time, beginning 9 pm, Friday February 23, until 9 pm, Sunday, February 25.
- Submit a contact sheet(s) or .zip file of all images made during the 48-hour photography event to the FBCA Gallery staff by 5 pm on March 10. The contact sheet will be placed on file, as a reference document only, should there be any dispute regarding the qualification of the finished artwork submitted to the AOC exhibit.
- Use one or more, or a part of any, of the photographic images, obtained during the 48-hour photography event to create original 5 x 7 photo-based artwork.

Selected Artists Are Required to Submit Artwork to the Alameda On Camera Exhibit:

- Deliver your artwork created with image(s) from the February event to Frank Bette Center for the Arts prior to 5 pm on March 30 or 31.
- Each artist may submit one or two pieces of artwork. *Each piece is guaranteed to be displayed* in the AOC exhibit.
- Artwork must be printed on 5 x 7 photographic paper. Artwork **must not** be matted or framed. All artwork must have the artist's name on the back of the art work.

Sales:

- All artwork must be available for sale at reasonable market prices. FBCA suggest \$20 per 5x7 print.
- The artist authorizes FBCA to sell artwork for the retail price indicated on the inventory record filled out at the time of delivery of artwork.
- The artist will be paid 60% of sales (retail price less 40%). Payments will be sent June 26.

Pick-Up and Return of Exhibited Artwork:

- Artists may not remove artwork from the exhibit prior to its closing at 5 pm on Saturday, May 25.
- Artists may pick up unsold artwork on Sunday, May 26, between 11 am and 5 pm. Artwork left will be considered a donation and become the property of FBCA.

Publicity Release & Liability Disclaimer:

- Application fees are *non-refundable*.
- Any artist not meeting any one of the requirements or deadlines for the 48-hour photography event or Alameda On Camera exhibit will be disqualified, forfeiting the right to participate.
- FBCA reserves the right to use applicants' submitted images, with appropriate acknowledgment, for purposes of publicity, education, and archival records.
- All reasonable care will be taken with artwork. FBCA, its officers, employees, volunteers, and representatives are not responsible for any loss or damage to exhibitors' artwork, however caused, and whether in transit or on display. *FBCA does not carry loss insurance and strongly recommends participants carry their own loss insurance.*

Entry into the "Youth Alameda On Camera" event and exhibit constitutes agreement with all conditions of this prospectus.

Who to Contact:

Frank Bette Center for the Arts
1601 Paru St. Alameda, CA 94501
(510) 523-6957 AOC@frankbettecenter.org