

Prospectus: Animal Crackers

Animal Crackers: Crazy, kooky, moonstruck, out to lunch, sweet, animals, flakey, childlike, whimsical, pretentious. Literal meaning: small cookie shaped like an animal.

Main Gallery: February-March, 2024

Receiving artwork: Sunday, January 28, 11am-5pm

Exhibit opens: Friday, February 2

Opening reception: Saturday, February 10, 3-5pm **Mid-show reception:** Saturday, March 9, 3-5pm

Show ends: Saturday, March 29

Takedown: Sunday, March 30, 11am-5pm

Who may apply?

Any artist may submit 2D, or 3D crafts (fiber, wood, mosaic, jewelry) for this exhibit. Content must be suitable for family viewing, including children.

How to submit:

Fill out the Inventory form, painting labels for 2D works and Artist Agreement Form. Bring these with the artworks to be submitted on receiving day, **Sunday**, **January 28**, **11am-5pm** at the Frank Bette Center for the Arts, 1601 Paru St, Alameda, CA, 94501.

Entry Fees:

Members who volunteer: \$20 with unlimited entries.

Members who do not volunteer: \$30 with unlimited entries. Non-members who volunteer: \$35 with unlimited entries.

Non-members who do not volunteer: \$45 with a limit of 2 entries.

Volunteers are expected to volunteer 6 hours over the course of the exhibit. A list of possible volunteer activities will be available on receiving day.

<u>Artist Commissions</u>: Artists receive 60% commission, FBCA 40%. Price your works to accommodate the commission rate. Artists are paid within four weeks of the close of the exhibit for any works sold. Please note that the center has a refund policy. Buyers may return purchased art for a full refund within 7 days of purchase with a receipt, assuming the art is in original condition.

Selection process:

The design team at the Frank Bette Center for the Arts (FBCA) will select the artwork based on how well it fits with the theme and works as a whole in the salon style exhibit. Please note that artists may request that some pieces be placed adjacent to each other, but the design team reserves the right to determine the layout and location (wall or tabletop) of all art in the gallery. If the design team has concerns about framing or breakage, the artist may be asked to assist the gallery to hang the art. Artists will be notified by email or phone if some art is not in the exhibit. All non-selected works must be picked up by Sunday October 9th as storage space is minimal.

Publicity

FBCA can do limited advertising. Postcards (hard copy) will be available and <u>artists are expected to help distribute them to friends, family, and selected local businesses</u>. Please help us advertise the show with your social media, etc

Pick- up:

Please pick up unsold work at the end of the show on Sunday March 26, 11am-5pm. If you are unable to pick up during those hours please make arrangements for someone to pick up for you or consult the gallery to make other arrangements.