



Frank Bette

Plein Air Paintout

**ARTIST
INFORMATION BOOKLET**



Artist's Schedule of Events

August 1-6. 2022

Time	MONDAY 8/1	TUESDAY 8/2	WEDNESDAY 8/3	THURSDAY 8/4	FRIDAY 8/5	SATURDAY 8/6	SUNDAY 8/7
	FBCA OPEN TO ARTISTS	FBCA OPEN TO PUBLIC special hours 1 - 5	FBCA OPEN TO PUBLIC special hours 9 - 5	FBCA OPEN TO PUBLIC special hours 9 - 6	FBCA OPEN TO PUBLIC special hours 9 - 5	FBCA CLOSED	FBCA OPEN TO PUBLIC 11 - 5
7am		Quick Draw				7:30-8:30 Volunteers Set-up Displays at South Shore	
8am		8:30 - Artists sign in and stamp substrates				8:30-10:00	
9am	8:30-5:30	9:00-11:30 Artists and Community Artists paint on and around Webster Street				Artists hang paintings at South Shore Center at Neptune Court Center Court to Neptune Court Park in Parking lot near Shoreline Drive	
10am	Drop-in Artist Registration at FBCA 1601 Paru Street (at Lincoln) Alameda	11:30-12:00: Artists frame artwork to display on their own easels				Report to FBCA info booth.	
11am		12:00-3:00 Display & Sale of artwork at Healing Garden, Webster Street at Taylor, Alameda	Artists paint in Alameda All Day	Off-Island Day Artists can paint in Berkeley, Oakland and San Francisco as well as Alameda	Artists paint in Alameda All Day Artists pick up unsold mini artwork	Plein Air Exhibit & Sale 10:00-5:00 Artists are encouraged to set-up their easels and paint	11:00-5:00
Noon	Artists sign in Drop off paintings for Silent Auction						Artists drop off paintings to be exhibited in En Plein Air August 12 - October 1 at Frank Bette Center
1pm	Pick up Information Packets	3:00-3:30: Artists remove unsold art and easels.					
2pm	Stamp Substrates						
3pm	Coffee & Snacks Available			4:00-6:00 Silent Auction of Mini Art Bidding Ends Frank Bette Center for the Arts 1601 Paru St.			
4pm	After Substrates are stamped, artists begin painting						
5pm		5:00 - 8:00 for Artists and home hosts	6:00 - 7:30 for Artists and home hosts Speisekammer 2424 Lincoln Ave.				
6pm	6:30					5:30pm-8:00 pm Artists drop off paintings to be exhibited in En Plein Air to Frank Bette Center for the Arts and fill out inventory sheets Volunteers take down displays	
7pm	Welcome Reception for Artists and home hosts Home of Garr & Nancy Crookston 3005 Santa Calra Ave Garr 510-220-9394.	Backyard of Paul Feinberg and Kitty Munzel 1231 Pearl Street BYOB					
8pm							

Frank Bette Plein Air Paintout

LET'S SELL SOME PAINTINGS!

In addition to having fun and making many beautiful paintings, we at Frank Bette Center for the Arts (FBCA) are all about selling your works! Here are some ways you can help us.

- When you paint a home or building, **write the address on the back of the painting** and leave one of the slips shown below (available at FBCA). If we have this information, we can contact the owner to inform them that an artist has painted your property. It may take a follow-up to sell the painting.
- Use the **Paint Me!** list of homes, boats, businesses, favorite views, etc. available the Center. These people *might* be more inclined to buy a painting if they like it (no promises).
- If a patron sees your painting on your easel and wants to buy it, remember all sales must go through Frank Bette Center for the Arts. This is what you do:

Send the patron to:

Frank Bette Center for the Arts

1601 Paru Street at the corner of Lincoln Avenue

with a note stating the **name of the painting, your name and the price**

or call FBCA and see if a volunteer is able to take their credit card over the phone.

When they return with a receipt marked "paid in full" you may give them the painting

or if you want to display the painting for judging on Saturday, ask them to pick it up at South Shore Center on Saturday August 6 after 1 pm

Remember that we still have the **En Plein Air** exhibit August 12 – October 1 to contact potential buyers if we know how to reach them.

You do not have to paint the places on the "Paint Me" list. We sell many paintings of landscapes, bridge and estuary views, wind surfers, etc., and we will help you sell those too!



17th Annual 2022 Frank Bette Plein Air Paintout August 1-6, 2022

Hello from one of the plein air artists in the 17th Annual Frank Bette Plein Air Paintout.
I've painted a portrait of your _____.

My painting will be on exhibit and available to purchase at

South Shore Center • Saturday, August 6, 10 am to 5 pm.

Of course, there is no obligation to you, but I'm sure you will want to see this painting.

I hope you will love it and want to buy it, so you can enjoy it forever. If the painting is still available after the South Shore exhibit, it will be exhibited at the

Frank Bette Center for the Arts

1601 Paru Street (at Lincoln Avenue), Alameda CA 94501

in their annual exhibit

En Plein Air • August 12 - October 1, 2022

You have a delightful home town I've enjoyed being a guest artist.

Plein air Artist

PLACES OF INTEREST TO PAINT IN ALAMEDA

Alameda is a small island community with terrific water views of San Francisco Bay and one of the largest concentrations of Victorian era homes, Craftsman and other historic buildings. It has many inspiring scenes for you to paint. Here are a few suggestions of places where you may find inspiration.

SHORELINES

- On south side of Alameda, **Ballena Bay has great views of San Francisco** and an interesting boat marina. Head west on Central Avenue and turn left on Ballena Blvd.
- Also on the south side, **Crown Beach starts at Crab Cove and runs along Shoreline Drive**. Great tree-lined paths, sand dunes and people enjoying the longest beach on the bay.
- On the north side of Alameda is the **Alameda/Oakland Estuary**. A public walkway runs from the foot of Grand Street to Mariner Square and connects with Jean Sweeney Park, providing great waterfront access. Several marinas and yacht clubs are along this stretch.
- There is a **bike bridge to Bay Farm Island**, which starts beside Aeolian Yacht Club, a historic yacht club, and parallels the Bay Farm Island Bridge. Bay Farm Island has a large network of man-made **lagoons** with public pathways running along them. There are wooden bridges and interesting trees.
- **Ferry Terminals:**
 - Bay Farm Island**, 215 Adelphian (Take Island Drive to Mecartney, turn right, go to the end and you will see the parking lot to your left)
 - Alameda Terminal** 2990 Main Street (Head northeast on Main Street toward the estuary. The ferry terminal will be on your right.)
 - Seaplane Lagoon** Ferry Point Road (Lincoln Ave to 3r St., left on Atlantic Ave/Ralph Appezzato Parkway to Ferry Point)
- **Water Sports** – Kiteboarding at the corner of Shoreline Drive and Westline Drive, hydrofoil and standup paddling at Ballena Bay and sailing classes at Encinal Beach.

HISTORIC BUILDINGS

- The largest concentration of **Victorian era homes** is in the central part of the main Island bordered by **Willow Street, Lincoln Avenue, Constitution Way, and the lagoons off San Antonio and Clinton Avenues**.
- The east end, from Park Street to **Fernside Drive** is a mixture of **Spanish-style and Craftsman houses**. **Gibbons Drive** cuts diagonally through this tree-lined district.
- The west end, **Webster street to Main Street has a collection of bungalow-style houses**, some interesting churches, and a scattering of Victorian era homes.
- The main business districts, along **Park and Webster Streets**, have many historical, iconic buildings.
- The site of this year's **Quick Draw** along Webster Street. A **Farmer's Market** is held every Tuesday morning 9 am to 1 pm on Haight Avenue at Webster. At the north end of Webster St. is the **Art Deco Posey Portal**. Barnhill Marina houseboat community can be found at the foot of Webster St.

PLACES OF INTEREST TO PAINT IN ALAMEDA

- **Bridges** – Fruitvale, Park St. High St. and Bay Farm bridges
- **Interesting streets to paint:**
 - Bungalows** on Sterling Ave. and Briggs Ave. between High Street and Fernside Blvd.
 - Palm Trees** on Burbank Street off Central Avenue, between Central and Portola Avenues
 - Small Victorian era homes** on Mozart Street and Verdi Street between Lincoln and Santa Clara Sherman between Lincoln and Buena Vista
 - Tregloan Court between Buena Vista and Eagle **historic small-scale cottages**
 - Beautiful Trees** along Gibbons Street between High Street and Central Avenue
- Other historic buildings include **City Hall, Carnegie Library, Alameda High, churches**, the original **Pan Am Terminal, Alameda Theatre, Alameda Naval Station** buildings, as well as **iconic shops** on Park St and Webster St.

HISTORIC SHIPS

- **Alameda Point**, once a naval air station, now being developed as a residential/light industrial area. There are panoramic views of San Francisco and old Navy ships. **The USS Hornet**, a WWII aircraft carrier, is a museum open to the public.
- At the end of Broadway from the Nob Hill Foods parking lot, you can see a **square rigger sailing ship** in the estuary.

BIRDS

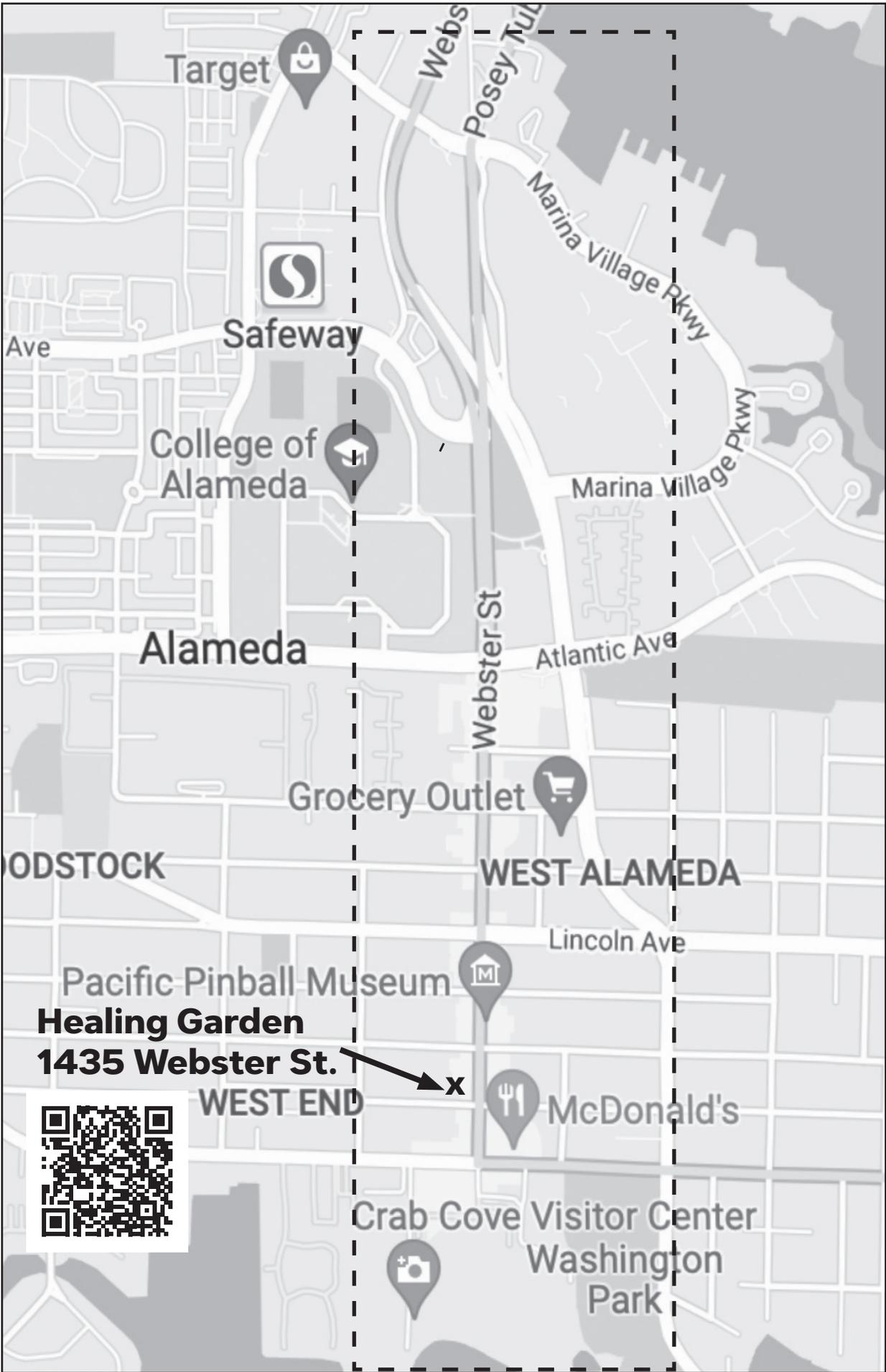
- **The walkway behind Lincoln School**, 1250 Fernside Blvd. goes to **Aeolian Yacht Club** (980 Fernside Blvd.) with **views of San Leandro Bay** and the club's boat harbor. The path runs under the Bay Farm Bridge to **Towata Park** and the **Elsie Roemer Bird Sanctuary** to the west.
- **Egret Tree** – Behind Harbor Bay Landing Safeway, 867 Island Drive on Bay Farm Island is a walkway – Follow it until you see a large pine tree with the egret nests in it.

PARKS

- **Lincoln Park** gates on High Street between Central and Santa Clara.
- **Chochenyo Park** with a gazebo. on Park Avenue between San Jose and Encinal.
- **Jean Sweeney Open Space Park**, is located where Sherman Street changes to Atlantic Ave.
- Our newest park, **Alameda Point Waterfront Park**, located at the end of Ralph Appezato Way

OTHER

- **South Shore Shopping Center**, where our Saturday sale and exhibit will be held, fronts on **Shoreline Drive** and the **beach**.
- **Redwood Square**, a charming brick-lined alley, is where Alameda Avenue dead ends on the east side of Park Street near Tomatina Restaurant.
- **Julie's Coffee and Tea Garden**, 1223 Park Street garden patio in back
- **Ploughshares Nursery**, 2701 Main Street – native plants and an aviary run by a dove rescue group.



2022 Quick Draw Map



Frank Bette Plein Air Paintout

QUICK DRAW TUESDAY, AUGUST 2, 2022

8:30 - 3:00

8:30 am: Artists sign in and stamp substrates at Healing Garden, 1435 Webster St. (at Taylor). This stamp will be different from the one used during the rest of the week.

9:00 - 11:30 pm: Artists paint. Along Webster Street (as shown on quick draw map) from the Bay to the estuary and a block on either side. We have invited the community to paint en plein air during our quick draw, so don't be surprised by children and adults painting alongside you.

11:30 am - 12:00 pm: Artists frame and display framed art work on their own easels at Healing Garden (1435 Webster Street corner of Taylor Ave.).

All paintings must be labeled with artist's name, painting title, medium and price. We will supply labels and pens. About 12:00 pm the ballots for Artist Choice Award will be handed out to the artists for voting due by 2:00 pm. Please do not vote for yourself. The winner will be announced at the Awards Ceremony on Saturday at the South Shore Center.

12:00 pm Lunch will be provided.

12:00 pm to 3:00 pm: Display art work for sale.

3:00 pm to 3:30 pm: Artists remove unsold art and easels.

Paintings sold and unsold on Tuesday can be displayed for judging and for sale on Saturday, August 6 at the South Shore Center Exhibit and Sale. Patrons who bought paintings at the Quick Draw sale., who left them with the artist to be shown on Saturday for awards, may pick them with their receipt.

Note: Restrooms are located at several businesses along Webster Street and at Washington Park and Crab Cove as well as porta potties at Healing Garden.

OFF ISLAND DAY - THURSDAY, AUGUST 4, 2022

Personal Transportation options:

- Carpool
- Personal car

Public Transportation (see websites for more information and schedules):

- Bay Area Rapid Transit (BART) train/subway from Oakland to San Francisco, Oakland, Berkeley
- Alameda County Transit (AC Transit) from Alameda; bus lines: "O" to San Francisco bus terminal at Salesforce Tower, Lines "19" (Oakland) and "51A/51B" (Oakland and Berkeley)
- SF Ferry, ferryboat service from Alameda to Downtown San Francisco. Use the Alameda See ferry schedule <https://sanfranciscobayferry.com>. Use Clipper card or purchase tickets onboard.
- San Francisco MUNI has cable cars, street cars, and buses.

Public Transportation notes: Download the Clipper card app <https://www.clippercard.com/> and use your phone app for all public transportation modes. (senior rates available thru the Clipper app)

PLACES OF INTEREST

(for additional ideas: see websites and Google Earth for each city and places of interest)

San Francisco

- Ferry building at Market St (SF Ferry)
- Fisherman's Wharf
- Chinatown via California St cable car
- North Beach
- Castro District
- Union Square
- Golden Gate Park
- Baker Beach (by car)
- Presidio, Marina Green and Golden Gate Bridge
- Palace of Fine Arts (by car)
- Legion of Honor (by car)

Safety Tips

- Paint with another person (buddy system)
- Be aware of your surroundings
- Protect your valuables (phone, keys, wallet, etc)
- Whistle, horn or pepper spray

Oakland

- Jack London Square
- Old Oakland
- Lake Merritt
- Rose Garden (by car)
- Grand Lake Theater
- Preservation Park
- Quinn's Lighthouse (by car)

Berkeley

- UC Berkeley campus
- Botanical Gardens
- Berkeley Marina
- Berkeley Rose Garden
- Tilden Park and carousel (by car)
- Grizzly Peak Road vistas of the Bay Area (by car)



Frank Bette Plein Air Paintout

PUBLICIZING YOUR WORK

USING SOCIAL MEDIA TO NOTIFY YOUR FOLLOWERS

We want to post your completed paintings to the Frank Bette Center and Frank Bette Plein Air Paintout Facebook pages. Please send them to:

communications@frankbettecenter.org (Facebook, Instagram)

rock_86@hotmail.com (Facebook)

Be sure to include your name, title of the painting and medium so we post them with the correct information.

What you can do - Use Social Media

Like us on Facebook (<https://www.facebook.com/frankbettecenter/>),

Instagram (**frank_bette_center**) and twitter (**@FrankBetteArt**).

Please post your paintings and information about the Exhibit and Sale on Saturday on all forms of social media and on your own Facebook pages. Post on the different Plein Air Facebook groups that you belong to as well, such as the Plein Air Painters Group, En Plein Air Paintings and Painters etc. Please follow the guidelines set by these groups when advertising shows. We hope that people will want to see your work in person and buy it if they see it or hear about it on social media.

Frank Bette Plein Air Paintout

Exhibit & Sale

Saturday, August 6, 10 am-5 pm at

South Shore Center

Park St. at Otis Dr., Alameda

Our photographers, Charlie Lucke, Fred Fago, and Nancy Brandt, will be out taking pictures. Please leave your cell phones on so they can call you to find your location, or call us at Frank Bette Center 510-523-6957 and tell us your painting location so we can tell the photographers.

Postcards: Have some postcards with you to give to people who you talk to; it will answer many of their questions.



Frank Bette Plein Air Paintout

SATURDAY, AUGUST 6, EXHIBIT AND SALE TIMELINE

AT SOUTH SHORE CENTER • PARK STREET AT OTIS DRIVE

7:30–8:30 am: Set up

Volunteers set up sales tables and easels and put artist's names on displays.

8:30–10:00 am: Sign in

Artists sign in at Sales/Information Booth.

Artists hang their paintings on the displays where they see their name and number.

All paintings must be framed or have a finished painted edge.

You may display your Quick Draw paintings.

We will provide hanging supplies, labels, etc.

You may hang as many paintings as you can fit on your display area.

10:00 am–11:30 am: Demo

10:00 am–1:00 pm: Judging

All paintings need to be up by 10 am so the juror can see them!! Your paintings from the Quick Draw that have been already sold may be displayed for judging.

Labels: Include your name, title of painting, medium, and price.

When someone buys one of your paintings, send them, with the painting label, to the sales booth. When they return with the label marked with a red dot, give them the painting if the judging is done. If the judging has not been completed, ask them to return after the awards ceremony.

Set up your easels and paint at your booth if you wish.

Enjoy the day - there are several places to get some lunch
(Trader Joe's has great salads and wraps)

Volunteers will watch your display area when you need a short break (15-20 min.)

11:45 am - 1:15 pm: Demo

1:30 pm: Awards Ceremony

2:30pm - 4:00pm: Demo

5:00 pm: Exhibit and Sale closes

Artists pack up and depart. Sales booth is kept open until all the artists have left - last minute sales almost always happen.

5:30 - 8:00 pm: Artist drop-off

Take the paintings you want to display during En Plein Air Exhibit to Frank Bette Center for the Arts. Paintings must be for sale to be accepted for display during this exhibit.

Sunday 11 am–5:00 pm: Artist drop-off

Artists may also bring Paint out paintings for the exhibit during these hours.



Frank Bette Plein Air Paintout

DISPLAYING YOUR WORK AT THE PLEIN AIR EXHIBIT & SALE

Display Units

The display units are constructed from three - 36"x72" hollow-core doors. Two of the doors are vertical and one is horizontal.

Saturday at South Shore Center: each artist will get half of a display unit comprising 2 vertical panels and one horizontal panel. You may hang as many paintings in your space as you like. When you sell paintings, you may put more up. You may sell paintings from past Frank Bette Plein Air Paintouts but not from other venues after the awards ceremony at 1 pm.

Judging: between 10 am-1:00 pm

Hanging Paintings

We will supply fishing line for hanging your paintings. ***Please do not nail into the display units.*** There are holes drilled in the top edge of the display units. Drop a nail into one of these holes and hang your paintings from the fishing line.

Please label all of your paintings in the following way (we will provide 3x5 cards cut in half):

Your Name	
Painting Title	
Medium	Price

Selling at the Exhibit

Saturday August 6: When a patron wants to purchase a painting, a volunteer will escort the patron to the sales table with the label for the painting. Do not take paintings to the sales booth. When the patron returns with the label with a red dot give them the painting.

All Sales Must Go through Frank Bette Center for the Arts: Our volunteers will handle the sale and sales tax. Your patron will return to you with the label with a red dot. This way you will know it has been paid for. This is a fundraiser for us, and we depend on our 40% of the sales price to keep our doors open.



Frank Bette Plein Air Paintout

Artists

1. Jim Bensman
2. Edwin Bertolet
3. Norman Bonney
4. Cathy Boyer
5. Suma CM
6. Martha Diaz
7. Catherine Fasciato
8. Paul Feinberg
9. Karen Feine
10. Andy Forrest
11. Annette Haines
12. Greg Holzauer
13. Rick Ingraham
14. Nishita Jain
15. Raffi Kondy
16. Chuck Kovacic
17. Yvonne Lee
18. Robyn Leimer
19. Suzi Long
20. Marie Massey
21. Kristian Taylor Mathews
22. Steven McDonald
23. Lynn Mehta
24. Mark Monsarrat
25. James A Morgan
26. Erica Pollock Norelius
27. Boon Heng Pang
28. Lana Rak
29. Kathy Rice
30. James Sampsel
31. Maria SantoStefano
32. David R Smith
33. Birgit Spaulding
34. Randall Stauss
35. Nancy Takaichi
36. Barbara Tapp
37. Mandar Waghlikar
38. Marti Walker
39. Stephen Weinberger
40. Douglas Woodman



17TH ANNUAL FRANK BETTE PLEIN AIR PAINTOUT PROSPECTUS

August 1 – August 6, 2022

Application Deadline

Monday, April 4, 2022

Juror: Philippe Gandiol

Please read the entire prospectus

The Frank Bette Plein Air Paintout (PAPo) event is a fundraiser for the Frank Bette Center for the Arts (FBCA), a non-profit 501(c)(3) organization.

Frank Bette Center for the Arts Plein Air Paintout:

Artists will paint the island city of Alameda's tree lined streets, stately Victorian homes and shops, marinas, ships in the Estuary, views of San Francisco and the Bay "en plein air" August 1-August 5, 2022. Artists may paint anywhere within the specified limits. All painting mediums are acceptable. Paintings will be juried for awards and for sale on Saturday, August 6. During the week there will be a separate **Quick Draw** event in a specified location and an "**Off Island Day**".

Application Process & Fee:

- Entries are processed by www.Juriedartservices.com through Monday, April 4, 2022.
- The non-refundable 2022 fee for new entries of \$55 is payable when you apply online using a credit card or PayPal. **Unpaid applications will not be considered for selection.**
- Print your receipt for your records.
- Submit 3 RGB color images in jpeg format, no more than 4000 pixels on the longest side and 1400 pixels on the shortest side @ 300 dpi.
- Submitted images should represent recent plein air artwork.
- Application deadline: **Monday, April 4, 2022.**

The Jurying Process

Artists are selected from all applicants by the selection team. Selected artists will be notified by email and the list will be posted on FBCA web site by Wednesday, May 2, 2022.

Frank Bette Plein Air Paintout Calendar:

- **Monday – Friday, August 1-August 5:** Artists paint "en plein air" within the Alameda city limits.
- **Monday, August 1 • 8:30 am – 5:30-pm.** – Artist check-in and substrate stamping at Frank Bette Center for the Arts Gallery, 1601 Paru Street, Alameda
- **Quick Draw** – Day and place to be determined.
- **"Off Island Day"**: Artists can paint in Oakland, Berkeley and San Francisco. Day to be determined.
- **Saturday, August 6 • 10 am-5:00 pm** PAPo Outdoor exhibit and sale at South Shore Center. Artists hang as many paintings as fit on 3 panels each 3'x6': 1 horizontal, 2 vertical. Cash and merchandise awards to be announced.
- **Saturday, August 6 and Sunday, August 7** • Receiving artwork for gallery exhibit.

- **August 12 – October 1** • En Plein Air gallery exhibit of 2022 PAPo paintings in the Frank Bette Center for the Arts Gallery.
- Artists are requested to submit artwork not sold at the Saturday PAPo Exhibit to the Alameda en Plein Air gallery exhibit at Frank Better Center for the Arts. Participation is optional but strongly encouraged.
- There is no additional fee to participate in the gallery exhibit.
- Commission is 40% to FBCA on gallery exhibit sales, 60% to the artist.
- **Friday, August 12 • 7pm–9 pm** • Opening Gallery Reception Alameda en Plein Air.
- **Monday, September 5** • Artists are paid for August 7 sales.
- **Friday September 9** • 7pm–9pm • Mid-show Gallery Reception.
- **Sunday, October 2** • 11am–5pm Artists pick up unsold paintings.
- **Friday, October 8** • \$5/day storage fees begin for artwork left without advance arrangements.
- **Friday, October 8 – Friday, October 22** • Unsold artwork shipped to artists. Artists out of area must make arrangements to have their artwork shipped to them. They can leave prepaid FedEx or UPS shipping labels with FBCA. Packing and shipping costs must be paid by artists.
- **Monday, October 25** • Artists are paid for Gallery Sales (August 8 – September 25)

General Regulations:

Participation in the Saturday, August 6 PAPo exhibit at South Shore Center is required.

- Artwork submitted for Awards must have been created en plein air, without the benefit of photography, within Alameda city limits, and in the specified limits of the “Off Island Day” between August 1 – 5, 2022.
- All painting mediums are acceptable.
- Artists are responsible for framing their exhibited artwork, bringing it to the exhibit locations and hanging it on the displays provided. Artwork with plexiglass instead of glass is preferred.
- Artwork with a finished edge is acceptable. Filament line for hanging art work and scissors are provided.
- Only those paintings created in the 2022 Frank Bette Plein Air Paintout are eligible for awards.
- All paintings must have the 2022 Frank Bette Plein Air Paintout event stamp(s) on the substrate.
- After the awards jurying process is completed, artists may add to their display of plein air paintings.
- All exhibited artwork must be for sale. Artists set their own prices.
- All sales transactions during the paintout must include sales tax whether sales are made during an exhibit or off your easel out on the streets. They are to be processed by FBCA.
- A 40% commission on all sales is retained to benefit FBCA; as this is a fundraising event for the center. 60% of the sale price is paid to the artist.
- Unsold paintings are the responsibility of the artist.
- Artwork refunds to purchasers are permitted within 7 days with a receipt; if artwork is in original condition.

Accommodations:

NEGATIVE COVID TEST AND/OR VACCINE REQUIRED

- Upon request, we will do our best to provide complimentary lodging for artists from outside the area in private homes in Alameda for the week of the PAPo if conditions allow.

EN PLEIN AIR GALLERY EXHIBIT:

August 11- October 1, 2022.

- Artists are requested to submit artwork not sold at the Saturday Exhibit to the En Plein Air gallery exhibit at Frank Better Center for the Arts. ***Participation is optional but strongly encouraged.***
- There is no additional fee to participate in the gallery exhibit.
- Commission is 40% to Frank Bette Center for the Arts on gallery exhibit sales, 60% to the artist.
- Unsold paintings are the responsibility of the artist. Call the gallery to see if you have unsold paintings to pick-up.

Gallery Exhibit Dates:

- **Saturday, August 6 and Sunday, August 8** • Receiving artwork for gallery exhibit.
- **Friday, August 12 • Opening Gala, 6-8 pm.**
- **Friday September 9 • Mid-show reception 6-8 pm**
- **Saturday, October 1** • Last day of Gallery Exhibit
- **Sunday, October 2** • Artists pick-up unsold artwork.
- **Friday, October 7** • \$5/day storage fees begin for artwork left without advance arrangements.
- **Friday, October 7 • Friday, October 21** • Unsold artwork shipped to artists. *Artists out of area must make arrangements to have their artwork shipped to them.* They can leave prepaid FedEx or UPS shipping labels with FBCA. Packing and shipping costs must be paid by artists.
- **Monday, October 24** • Artists paid for En Plein Air Gallery sales

Mini Artworks Auction (optional but highly encouraged):

We would like to invite artists to bring one mini painting (max of 10 x10 framed) to put into a silent auction at the Frank Bette Center for the Arts.

- Bring the mini painting to the Frank Bette Center for the arts by noon on Monday Aug 1.
- The framed painting shall not be larger than 10" in any direction including frame.
- The painting can be any subject and medium that showcases the artist's work.
- The artist will set the retail price. The minimum bid will be 80% of retail. The "Buy it now" price will be 110% of retail.
- Artist will receive 60% of the winning bid.
- The works will be displayed with silent auction bid forms at the Frank Bette Center for the Arts and be showcased online for previewing on the Frank Bette Center for the Arts website, www.frankbettecenter.org.
- Bidding shall be in person at the Frank Bette Center for the Arts. Bidding starts at noon on Monday Aug 1 and ends at
- 6 PM Thursday Aug 4.
- Any unsold works can remain at the Frank Bette Center for the arts for sale at the "buy it now price" until Friday Aug 6. Artists may pick up the unsold works on Friday afternoon and can include them in their displays at South Shore Center (not eligible for awards) on Saturday August 6th.
- Send a JPEG labeled with your name and title of the work. Please size it between 660 and 1230 pixels wide. Send by July 15 to have it included in an online showcase on the Frank Bette Center for the Arts website. Send images to communications@frankbettecenter.org and president@frankbettecenter.org
- Along with the JPEG image, include your name, title, medium, size, and retail price in your email. Please have the same information available when you turn the painting in at the Frank Bette Center for the Arts.

Questions Contact:

Margaret Fago Chairperson, 2022 Frank Bette Plein Air Paintout
Frank Bette Center for the Arts
1601 Paru Street, Alameda, California 94501

PAPo@frankbettecenter.org



17TH ANNUAL FRANK BETTE PLEIN AIR PAINTOUT & EN PLEIN AIR ARTIST'S AGREEMENT WITH FRANK BETTE CENTER FOR THE ARTS:

Please accept images of my artwork for consideration in the Frank Bette Plein Air Paintout event and exhibit. I certify that all my entries are original, conceived and created by me.

I agree to participate in the exhibit and sale August 6, 2022.

I agree all sales are subject to a 40% commission to benefit FBCA.

FBCA has my permission to photograph and otherwise reproduce, for promotional purposes, submitted or completed images with appropriate attribution.

I affirm that I have read the entire prospectus and understand, and agree to follow the rules as outlined in the prospectus.

I acknowledge that: (1) All reasonable care will be taken with the artwork (2) FBCA, its officers, employees, volunteers, and representatives are not responsible for the loss or damage to exhibitors' artwork, however caused, and whether in transit or on display and (3) FBCA does not carry loss insurance and strongly recommends participants carry their own loss insurance.

I agree:

1. To forever release the Frank Bette Center for the Arts, its directors, officers, agents and volunteers, from any and all liability to me, my representatives, assigns, heirs, executors and/or next of kin on account of bodily injury, death, or property loss or damage arising from my participation in any Frank Bette Center for the Arts activity, whether caused by the negligence of the Center or its agents or otherwise.
2. To expressly and voluntarily assume all risk of personal injury, death and property loss or damage arising out of my participation in a Frank Bette Center activity or while on or about the premises of the Center.
3. To indemnify and hold harmless the Frank Bette Center, its directors, officers, agents and volunteers, from any and all loss, liability, damage, or cost that the Center may incur arising out of my participation in any Frank Bette Center activity.

By signing this agreement form, I understand and agree to be bound by all the terms and conditions outlined in the 2022 Plein Air Paintout Prospectus and application/agreement form.

Artist Signature: _____ Date: _____

Artist Print Name Legibly: _____ Date: _____



EN PLEIN AIR

Exhibit at Frank Bette Center for the Arts
August 13 - September 25

Shipping Unsold Art

When you drop off your paintings, there must be some arrangement in place for picking up your unsold work on **Sunday, October 2, 2022**. We want to make sure you or a friend can pick up unsold work that day. If this is not possible, we will ship your paintings to you. You must leave us:

Prepaid shipping labels and **prepaid** packing from UPS or FedEx. (From FedEx you will need a weigh bill form.)

This way, UPS/FedEx will be responsible for packing and shipping your paintings. You can do this by opening an account online or we have offices here in town where you can open an account:

FedEx Office Print Shop Center

750 Atlantic Avenue
Alameda, CA 94501
(510) 769-9446

UPS Store

2601 Blanding Avenue
Alameda, CA 94501
(510) 550-1899

UPS Store

Harbor Bay Landing Shopping Center
875 Island Drive
Alameda, CA 94502
(510) 522-1234

UPS Store

909 Marina Village Parkway
Alameda, CA 94501
(510) 769-8221

Other Resources

CP Photos & Frames

Alameda South Shore Center
2298C South Shore Center
Alameda, CA
(510) 775-7733

Michaels

Alameda Landing
2650 5th Street
Alameda, CA
(510) 775-1767

Encinal True Value Hardware

2801 Encinal Avenue
Alameda, CA 94501
(510) 523-4821

Flax Art and Design

1501 Martin Luther King Jr. Way
Oakland, CA
(510) 867-2324

Pagano's Hardware

Alameda South Shore Center
2298 South Shore Center
Alameda, CA 94501
(510) 769-7540

Blick Art Materials

5301 Broadway
Oakland, CA
(510) 658-2787

Pagano's Hardware

640 Central Avenue
Alameda, CA 94501
(510) 522-1345

Pick this form up at FBCA front desk to leave on the doorsteps of house, businesses etc. that you paint



**17th Annual
2022 Frank Bette Plein Air Paintout
August 1-6, 2022**

Hello from one of the 40 plein air artists in the 17th Annual Frank Bette Plein Air Paintout. I've painted a portrait of your _____.

My painting will be on exhibit and available to purchase at

South Shore Center • Saturday, August 6, 10 am to 5 pm.

Of course, there is no obligation to you, but I'm sure you will want to see this painting. I hope you will love it and want to buy it, so you can enjoy it forever. If the painting is still available after the South Shore exhibit, it will be exhibited at the

**Frank Bette Center for the Arts
1601 Paru Street (at Lincoln Avenue), Alameda CA 94501**

in their annual exhibit

En Plein Air • August 12 - October 1, 2022

You have a delightful home town I've enjoyed being a guest artist.

Plein air Artist



**17th Annual
2022 Frank Bette Plein Air Paintout
August 1-6 2022**

Please fill this out and return it to Frank Bette Center for the Arts. We will try to contact the owner so they know the painting is at South Shore Center on Saturday, August 6.

All Sales Must Go through Frank Bette Center for the Arts: A patron may see you when you are painting outdoors and want to buy the painting right off your easel. In this case, send them or call FBCA (1601 Paru Street, 510-523-6957) with your name, the title of the piece, medium and the price. Our volunteers will handle the sale and sales tax. Your patron will return to you with a written receipt marked paid in full. This way you will know it has been paid for. This is a fundraiser for us and we depend on our 40% of the sales price to keep our doors open.

I've painted a portrait of:

a home

a business

a boat

Located at: _____

Artist name _____

