

Frank Bette
CENTER FOR THE ARTS

Call for Applications

Application deadline 5 p.m., Sunday, January 17, 2021
Late applications accepted until 5 p.m., Sunday, January 31, 2021

2021 ALAMEDA ON CAMERA

A Juried, Photo-Based, Multimedia Competition **48 • 48 • 48**

Forty-eight artists will be invited to photograph 48 sections of Alameda during the specific 48-hour time period of 9 p.m. Friday, February 26 until 9 p.m. Sunday, February 28, 2021.

The 48 selected photo-based artists will explore our neighborhoods, favorite places, and secret hideaways. Alameda families, friends, and town characters, both the famous and anonymous, will be in the spotlight. Alameda traditions and cherished nostalgia, our skeletons and dirty laundry, will share the lens in candid macro and micro perceptions of our community.

All photo-based artwork mediums and techniques welcome! Traditional, contemporary and experimental photo-based 2-dimensional and 3-dimensional functional, decorative, wearable, and jewelry artwork included. All photographic techniques and mediums welcome, including but not limited to new photographic mediums, photo transfer, digital, Polaroid, snapshots, collage, pieces of film, altered books, assemblage, textile and creative manipulations, etc.

48-Hour Photography Event: February 26 – February 28

Launch Party: 7–9 p.m. Friday, February 26, *attendance required*

Orientation, drawing for map pieces (geographic boundaries for each artist), and Q&A

**Photography Challenge: 9 p.m., Friday, February 26 through
9 p.m., Sunday February 28**

Alameda On Camera Exhibit: April 2 – May 29

Receiving artwork	Sunday, March 28, 11 a.m.–5 p.m.
Exhibit opening and photographer preview	Friday, April 2, 7–9 p.m.
Second Friday gala opening reception	Friday, April 9, 7–9 p.m.
Exhibit closes	Saturday, May 29 1, 5 p.m.
Artists pick up unsold works	Sunday, May 30, 11 a.m.–5 p.m.

Application/Prospectus available at Frank Bette Center for the Arts or online at www.frankbettecenter.org/call-for-alameda-on-camera.html