
Frank Bette

CENTER FOR THE ARTS

Prospectus: “About Face”

Main Gallery: October 1–November 30, 2021

About Face: Military command to face the opposite direction, reverse course, change of heart, waver, U-turn, sharp change in point of view or behavior, caricatures, dramatic expressions, skin tone variations, modifications, transformations, distortions, windows of the soul, portraits, face coverings, masking intentions, the long and short of it.

Receiving day: Sunday September 26, 2021: 11am–5pm.

Opening: Friday October 1

Reception: Friday October 8, 7:00–9 pm

Mid show reception: Friday November 12, 7:00–9pm. (Live or virtually)

Exhibit Ends: Sat November 20

Takedown: Sunday November 21, 11 am–5 pm.

Who may apply?

Any artist may submit 2D, 3D and crafts for this exhibit. Content must be suitable for family viewing, including children.

How to submit:

Fill out the Inventory form, painting labels for 2D works and Artist Consignment agreement. Bring these with the artworks to be submitted on receiving day, **Sunday, September 26, 11am–5pm** at the Frank Bette Center for the Arts, 1601 Paru St, Alameda, CA, 94501.

Entry Fees:

Members who volunteer: \$20 with unlimited entries.

Members who do not volunteer: \$30 with unlimited entries.

Non-members who volunteer: \$35 with unlimited entries.

Non-members who do not volunteer: \$45 with a limit of 2 entries.

Volunteers are expected to volunteer 6 hours over the course of the 2-month exhibit. A list of possible volunteer activities will be available on receiving day.

Artist Commissions: Artists receive 60% commission, FBCA 40%. Price your works to accommodate the commission rate. Artists are paid within four weeks of the close of the exhibit for any works sold. Please note that the center has a refund policy. Buyers may return purchased art for a full refund within 7 days of purchase with a receipt, assuming the art is in original condition.

Selection process:

Frank Bette Center for the Arts (FBCA) will select artwork based on how well the pieces fit with the theme and all works as a whole in the salon style exhibit. Please call the center at 510-523-6957 on Thursday September 30th if you have not already been notified of work

that should be picked up. All non-selected works must be picked up by Friday October 1st as our storage space is limited.

Opening reception: Friday October 8, 7:00-9pm. Please bring finger foods or a beverage to share. Invite your friends, clients and family to the party. Note that this reception may be virtual.

Mid-show reception: Friday November 12, 7:00-9pm. Please bring finger foods or a beverage to share. Invite your friends, clients and family to the party. Note that this reception may be virtual.

Exhibit Ends: Sunday November 20, 2021

Publicity

FBCA can do limited advertising. Postcards (hard copy) will be available and artists are expected to help distribute them to friends, family, and selected local businesses. Please help us advertise the show with your social media etc.

Take down day

Please pick up unsold work at the end of the show on **Sunday November 21, 11 am-5 pm.** If you are unable to pick up at this time, please make arrangements for someone to pick up your unsold works for you or work out arrangements with the gallery.