
Frank Bette

CENTER FOR THE ARTS

Signature Gallery Prospectus

There are six one-month shows a year in the Signature Gallery at the Frank Bette Center for the Arts (FBCA): February, March, June, July, October and November/December. Exhibits are generally during the first week of the month. Opening Receptions are held the second Friday of the month. After the show, art is picked up on the last Sunday of the month.

All art mediums are welcome. Content of the exhibit must be suitable for family viewing, including children. All exhibited art must be for sale. Artists set the prices for their work.

Who May Apply: Having an exhibit in the Signature Gallery is one of the privileges of being a member of Frank Bette Center for the Arts (FBCA). Solo and duo (2 artists) must be FBCA members in good standing of FBCA and remain so during the duration of their exhibit. Three or more artists may apply for an exhibit, but one must be a FBCA member.

Application Fees Entry Fees are as follows:

Solo artists: \$50

Duo artists: \$25 fee per artist

Three or more artists: \$20 per artist

Commissions: Exhibiting artists are paid 60% of the retail price for all artwork sold. FBCA receives 40% of the artwork price. Artists are paid within 31 days of the close of the exhibit.

Hanging the Artwork

- There are four walls available for two-dimensional work. Two and three-dimensional work can be placed on the top of the table storage cabinet. Drawings (with measurements) of the floor plan and wall elevations available upon request.
- Artists are expected to hang and take down their exhibits using mono-filament string and hooks provided by the gallery. No nails or other hanging materials may be placed on walls or doors in the Signature gallery. The room should be left in the same condition as it was found. Volunteers are available to assist in this effort.
- Exhibited art must be framed or have professional appearing edges and ready to hang with tabs or eye hooks for stringing.

- Identification labels must be attached to the lower left corner of the back of each piece of art with the artist name, item number, title, medium, and price.
- An inventory sheet with artwork needs to be completed to be kept at the front desk. It is important that each piece be numbered. If duplicate items such as cards are part of the exhibit, each one needs to be numbered and inventoried.
- An artist statement should be placed on the cabinet top on a small easel for viewers. Ideally, a large sign (foam board works well) with the title of the exhibit should be placed on one wall with non-stick tape.
- Each piece of art needs to have an identifying label to be placed on the wall (with non-stick tape) next to the artwork. Each label should have the artist's name, title, medium and price. A red dot will be placed on the label if that the work has been sold.

Advertising

- FBCA produces postcards for Main and Signature gallery exhibits. Artists must provide a high-resolution jpeg for this purpose.
- A monthly ad is placed in the Alameda Sun.
- The exhibit is featured on the FBCA website and in the monthly newsletter.
- Artists are encouraged to do additional advertising for the exhibit (mailing lists, social media, etc). Advertising should include the Frank Bette Center for Arts logo (available upon request).

How to Apply: Please fill out an application form available on the FBCA website and submit it to BZ Meyers bz@frankbettecenter.org or Frank Bette Center for the Arts, 1601 Paru St., Alameda, CA 94501.

For questions contact: BZ Meyers bz@frankbettecenter.org.