
Frank Bette

CENTER FOR THE ARTS

Prospectus: **Read between the Lines**

Main Gallery: Oct 9 - December 20, 2020

Hidden meanings, real intentions, not explicit, in tune with, invisible, true colors, decode, opaque vs transparent, patterns, expressed but not intended meaning.

Receiving day: Sunday October 4: 11 am-5 pm.

Opening: Friday Oct 9, 2020.

Opening virtual reception: Friday Oct 9, 7-8 pm

Mid show virtual reception: Friday Nov 13: 7-8 pm.

Exhibit Ends: Sat Dec 19, 2020.

Takedown: Sunday Dec 20, 11 am-5 pm.

Who may apply?

Any artist may submit 2D, 3D and crafts for this exhibit. Content must be suitable for family viewing, including children.

How to submit:

Fill out the Inventory form, painting labels for 2D works and Artist Consignment agreement from the website. Bring these with the artworks to be submitted on receiving day, **Sunday, Oct 4: 11 am-5 pm** at the Frank Bette Center for the Arts, 1601 Paru St, Alameda, CA, 94501.

Entry Fees:

Members who volunteer: \$20 with unlimited entries.

Members who do not volunteer: \$30 with unlimited entries.

Non-members who volunteer: \$35 with unlimited entries.

Non-members who do not volunteer: \$45 with a limit of 2 entries.

Volunteers are expected to volunteer 6 hours over the course of the 2-month exhibit.

Activities include intake and takedown of exhibits; help with hanging exhibits, gallery sitting for 3 hour shifts on weekends with safety precautions; assistance with emailing or other help as requested.

Artist Commissions: Artists receive 60% commission, FBCA 40%. Price your works to accommodate the commission rate and add 10% to the price for taxes. Artists are paid within four weeks of the close of the exhibit for any works sold. Please note that the center has a refund policy. Buyers may return purchased art for a full refund within 7 days of purchase with a receipt, assuming the art is in original condition.

Selection process:

Frank Bette Center for the Arts (FBCA) will select artwork based on how well the pieces fit with the theme and all works as a whole in the salon style exhibit. Please call the center at 510-523-6957 on Saturday October 10 from 11 am -5 pm if you have not already been notified of work that should be picked up. All non-selected works must be picked up by Sunday October 11 from 11 am – 5 pm as our storage space is limited.

Opening virtual reception: Friday Oct 9, 7-8 pm. Invite your friends, clients and family to the party.

Mid-show virtual reception: Friday Nov 13, 7-8 pm. Invite your friends, clients and family to the party.

Exhibit ends: Saturday Dec.19, 2020.

Publicity

FBCA can do limited advertising. Postcards (hard copy) will be available and artists are expected to help distribute them to friends, family, and selected local businesses. Please help us advertise the show with your social media etc.

Take down day

Please pick up unsold work at the end of the show on **Sunday Dec 20: 11 am-5 pm.**

If you are unable to pick up at this time, please make arrangements for someone to pick up your unsold works for you or work out arrangements with the gallery.