

16<sup>th</sup> Annual



**Frank Bette**  
*Plein Air Paintout*  
**PROSPECTUS**

**August 2 - August 7, 2021**

Application Deadline

**Monday, April 26, 2021**

*Juror: Camille Przwodek*

**Please read the entire prospectus:**

The Frank Bette Plein Air Paintout (PAPo) event is a fundraiser for the Frank Bette Center for the Arts (FBCA), a non-profit 501(c)(3) organization.

**Frank Bette Plein Air Paintout: Located in the San Francisco Bay Area**

We fully expect the event to take place in Alameda. If we are unable to hold our in-person event we will transition to an online event. Accepted applicants from 2020 are automatically invited. A limited number of additional spaces are available. Artists will paint the island city of Alameda's tree lined streets, stately Victorian homes and shops, marinas, ships in the Estuary, views of San Francisco and the Bay "en plein air" August 2-August 7, 2021. Artists may paint anywhere within the specified limits. All painting mediums are acceptable. Paintings will be juried for awards and for sale on Saturday, August 7. During the week there will be a separate **Silent Auction** of small paintings, **Quick Draw** event along Park Street and an **Off-Island Day**.

**Application Process & Fee:**

- Entries are processed by [www.frankbettecenter.org/pleinairpaintout](http://www.frankbettecenter.org/pleinairpaintout) through Monday, April 26, 2021. The non-refundable 2021 fee for new entries of \$55 is payable when you apply online using a credit card or PayPal. *Unpaid applications will not be considered for selection.*
- Print your receipt for your records.
- Submit 3 RGB color images in jpeg format, 1920 pixels on the longest side @ 72 dpi.
- Submitted images should represent recent plein air artwork.
- **Application deadline: Monday, April 26, 2021.**

## **The Jurying Process**

Artists are selected from all applicants by the selection team. Selected artists will be notified by email and the list will be posted on FBCA web site by Wednesday, May 3, 2021.

## **Frank Bette Plein Air Paintout (PAPo) Calendar:**

**Monday - Friday, August 2-August 7:** Artists paint “en plein air” within the Alameda city limits.

- **Monday, August 2** • 8:30 am - 5:30-pm. – Artist check-in and substrate stamping at Frank Bette Center for the Arts Gallery, 1601 Paru Street, Alameda
- **Tuesday, August 3** • Silent Auction
- **Wednesday, August 4** • Off Island Day: Artists can paint in Oakland, Berkeley and San Francisco.
- **Thursday, August 5** • Quick Draw – Park Street, Alameda.
- **Saturday, August 7** • 10 am-5:00 pm PAPo Outdoor Exhibit and Sale at South Shore Center. Artists hang as many paintings as fit on 3 panels each 3’x6’: 1 horizontal, 2 vertical.
- **August 13 - September 25** • Alameda en Plein Air gallery exhibit of 2021 PAPo paintings in the Frank Bette Center for the Arts Gallery.
- **Friday, August 13** • 6:30-9 pm • Opening Gallery Reception Alameda en Plein Air.
- **Friday September 10** • 6:30-9pm • Mid-show Gallery Reception.
- **Sunday, September 26** • 11am-5pm Artists pick up unsold paintings.
- **Monday, September 6** • Artists are paid for August 7 sales.
- **Monday, October 25** • Artists are paid for Gallery Sales (August 8 - September 25)

## **General Regulations:**

Participation in the Saturday, August 7 PAPo exhibit at South Shore Center is required.

- Artwork submitted for Awards must have been created en plein air, without the benefit of photography, within Alameda city limits, and in the specified limits of the Off Island Day between August 2 - August 7, 2021.
- All painting mediums are acceptable.
- Artists are responsible for framing their exhibited artwork, bringing it to the exhibit locations and hanging it on the displays provided. Artwork with plexiglass instead of glass is preferred. Artwork with a finished edge is acceptable. Filament line for hanging art work and scissors are provided.
- Only those paintings created in the 2021 PAPo are eligible for awards.
- All paintings must have the 2021 Frank Bette Plein Air Paintout event stamp(s) on the substrate.
- After the awards jurying process is completed, artists may add to their display of plein air paintings.
- All exhibited artwork must be for sale. Artists set their own prices.
- All sales transactions during the paintout must include sales tax whether sales are made during an exhibit or off your easel out on the streets. They are to be processed by FBCA. The commission rates are the same as below.
- A 40% commission on all sales is retained to benefit FBCA; as this is a fundraising event for the center. 60% of the sale price is paid to the artist.
- Unsold paintings are the responsibility of the artist.
- Artwork refunds to purchasers are permitted within 7 days with a receipt; if artwork is in original condition.

### **Accommodations:**

- Upon request, we will do our best to provide complimentary lodging for artists from outside the area in private homes in Alameda for the week of the PAPo if conditions allow.

### **Alameda en Plein Air Gallery Exhibit:**

**August 13- September 25, 2021.**

- Artists are requested to submit artwork not sold at the Saturday PAPo Exhibit and Sale to the Alameda en Plein Air exhibit at Frank Better Center for the Arts. *Participation is optional but strongly encouraged.*
- There is no additional fee to participate in the gallery exhibit.
- Commission is 40% to FBCA on gallery exhibit sales, 60% to the artist.
- Unsold paintings are the responsibility of the artist. Call the gallery to see if you have unsold paintings to pick-up.

### **Alameda en Plein Air Gallery Exhibit Dates:**

Saturday, August 7 and Sunday, August 8 • Receiving artwork for gallery exhibit.

Friday, August 13 • **Opening Gallery Gala, 6:30-9 pm.**

Friday September 10 • **Mid-show Gallery reception 6:30-9pm**

Saturday, September 26 • Last day of Gallery Exhibit

Sunday, September 27 • Artists pick-up unsold artwork.

Friday, October 8 • \$5/day storage fees begin for artwork left without advance arrangements.

Friday, October 8 - Friday, October 22 • Unsold artwork shipped to artists. Artists out of area must make arrangements to have their artwork shipped to them. They can leave prepaid FedEx or UPS shipping labels with FBCA. Packing and shipping costs must be paid by artists.

Monday, October 25 • Artist paid for Alameda en Plein Air Gallery sales.

### **Cash and merchandise awards to be announced.**

#### **Mini Artworks Auction** (optional but highly encouraged):

We would like to have artists bring a mini painting (max of 10x10 framed) to put into a silent auction at the Frank Bette Center for the Arts. Artists will set the buy it now price and minimum bid and receive your normal 60% of sale price. We will have an online showcase of the auction and ask that you send a JPEG of the work you plan to bring by July 15. We will send you more details soon.

1. Artists bring the mini painting to the Frank Bette Center for the arts by noon on Monday Aug 2.
2. The framed painting shall not be larger than 10" in any direction including frame.
3. It can be any subject that showcases the artist's work.
4. The artist will set the "buy it now price" and the minimum bid.
5. Artist will receive 60% of the winning bid.
6. The works will be displayed with silent auction bid forms at the Frank Bette Center for the Arts and be showcased online for previewing on the Frank Bette Website.
7. Bidding shall end 8PM Tuesday Aug 3 at the Frank Bette Center for the Arts.
8. Any unsold works can remain at the Frank Bette Center for sale at the "buy it now price" until Friday Aug 6. Artists may pick up the unsold works on Friday afternoon and can include them in their displays at Southshore (not eligible for awards) on Saturday August 7<sup>th</sup>.
9. Send a JPEG of the work by July 15 to have it included in an online showcase on the Frank Bette Center for the arts Website. Send images to [president@frankbettecenter.org](mailto:president@frankbettecenter.org)

**Questions Contact:**

Margaret Fago, Chair-person, 2021 Frank Bette Plein Air Paintout

Frank Bette Center for the Arts

1601 Paru Street, Alameda, California 94501

[PAPo@frankbettecenter.org](mailto:PAPo@frankbettecenter.org)