

FRANK BETTE CENTER FOR THE ARTS

Call for Applications

Application deadline 5 p.m., Sunday, January 25, 2015
Late applications accepted until 5 p.m., February 8, 2015

ALAMEDA ON CAMERA

A Juried, Photo-Based, Multimedia Competition **48 • 48 • 48**

Forty-eight artists will be invited to photograph 48 sections of Alameda during the specific 48-hour time period of 9 p.m. Friday, February 20 until 9 p.m. Sunday, February 22, 2015.

The 48 selected photo-based artists will explore our neighborhoods, favorite places, and secret hideaways. Alameda families, friends, and town characters, both the famous and anonymous, will be in the spotlight. Alameda traditions and cherished nostalgia, our skeletons and dirty laundry, will share the lens in candid macro and micro perceptions of our community.

All photo-based artwork mediums and techniques welcome! Traditional, contemporary and experimental photo-based 2-dimensional and 3-dimensional functional, decorative, wearable, and jewelry artwork included. All photographic techniques and mediums welcome, including but not limited to new photographic mediums, photo transfer, digital, Polaroid, snapshots, collage, pieces of film, altered books, assemblage, textile and creative manipulations, etc.

48-Hour Photography Event: February 20–February 22

Launch Party: 7–9 p.m. Friday, February 20, *attendance required*

Orientation, "Focusing Presentation" by juror, drawing for map pieces (geographic boundaries for each artist), and Q&A

Photography Challenge: 9 p.m., Friday, February 20 through 9 p.m., Sunday, February 22

Alameda On Camera Exhibit: April 3–May 30

Receiving artwork	Sunday, March 29, 11 a.m.—5 p.m.
Exhibit opening and photographer preview	Friday, April 3, 7–9 p.m.
Second Friday gala opening reception	Friday, April 10, 7–9 p.m.
Exhibit closes	Saturday, May 30 at 6 p.m.
Artists pick up unsold works	Sunday, May 31, 11 a.m.—5 p.m.

Application/Prospectus available at Frank Bette Center for the Arts or online at
<http://www.frankbettecenter.org/alameda-on-camera.html>